

FRANCOIS GAU

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STRATEGY, MARKETING, SALES & OPERATIONS EXECUTIVE

Francois Gau

Francois Gau has a passion, curiosity and domain expertise in Aerospace, Manufacturing and Industrial Internet of Things.

As Vice President of Strategic Marketing & NBD with Kennametal, Francois led the M&A pipeline, strategic marketing activities and business intelligence. He also led the transformation of Kennametal in digital manufacturing that resulted in an IIoT platform used by tens of thousands of customers globally, every day.

At Kennametal, Francois was also responsible for developing and implementing strategies in the Aerospace and Power Generation industries through product innovation, marketing, sales, and operations leadership

Prior to Kennametal, Francois held numerous marketing and leadership positions with Honeywell Aerospace in Toulouse, France, and Phoenix.

He is now the owner, president and CEO of [Levy Industrial](#), a full-service advertising and marketing agency that uses a mix of traditional mediums and digital marketing channels to create brand awareness, increase sales and improve communications for manufacturers and industrial distributors worldwide.

He is also a Pittsburgh-based partner with [velocityHUB](#), a training, consulting, executive coaching and leadership company. He advises some of the largest companies in the aerospace, automotive and manufacturing industries. Francois helps develop and execute business growth strategies; designs marketing and sales programs; coaches and mentors key executives and emerging talent; drives innovation with product management & engineering; and facilitates team-building and engagement workshops.

Francois is certified in ISBM Green Belt for Growth, Competitive Strategy from the Kellogg University, and Six Sigma/Lean. He holds a Master's in Business Administration from the University of Phoenix and a bachelor's degree in Business Administration from the Institut de Formation a la Gestion of Toulouse, France. He was also a student of mathematics and physics at University Paul Sabatier in Toulouse. He is the recipient of many prestigious awards and holds a U.S. patent.

Francois native of France and fluent in 3 languages. He is active in his community through board memberships at GlobalPittsburgh and the Alzheimer Association. He lives in the Pittsburgh, PA area with his family. He enjoys flying private aircraft, golfing and travel.